



**WE'RE ON A MISSION
TO INVEST IN GIRLS
WHO USE RUNNING
AND EDUCATION
TO EMPOWER
THEMSELVES AND
THEIR COMMUNITIES.
WE WORK IN BEKOJI
AND SODDO,
ETHIOPIA.**

GirlsGottaRun.org

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PROGRAM MODEL

Since 2006, our programs have used the Ethiopian national sport of running to create safe spaces and supportive social networks to empower girls to stay in school, avoid early marriage, and make their own life choices.



RUNNING

GGRF students learn how to set goals, build plans, and practice discipline to pursue their dreams. Girls are provided gear, shoes, and coached running sessions.



EDUCATION

GGRF provides full scholarships, including tuition, books, supplies, uniforms, hot meals, clean water, menstrual supplies, and health care.

LIFE SKILLS TRAINING

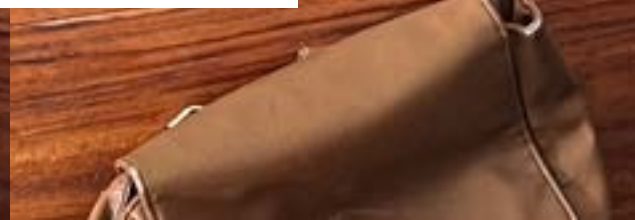
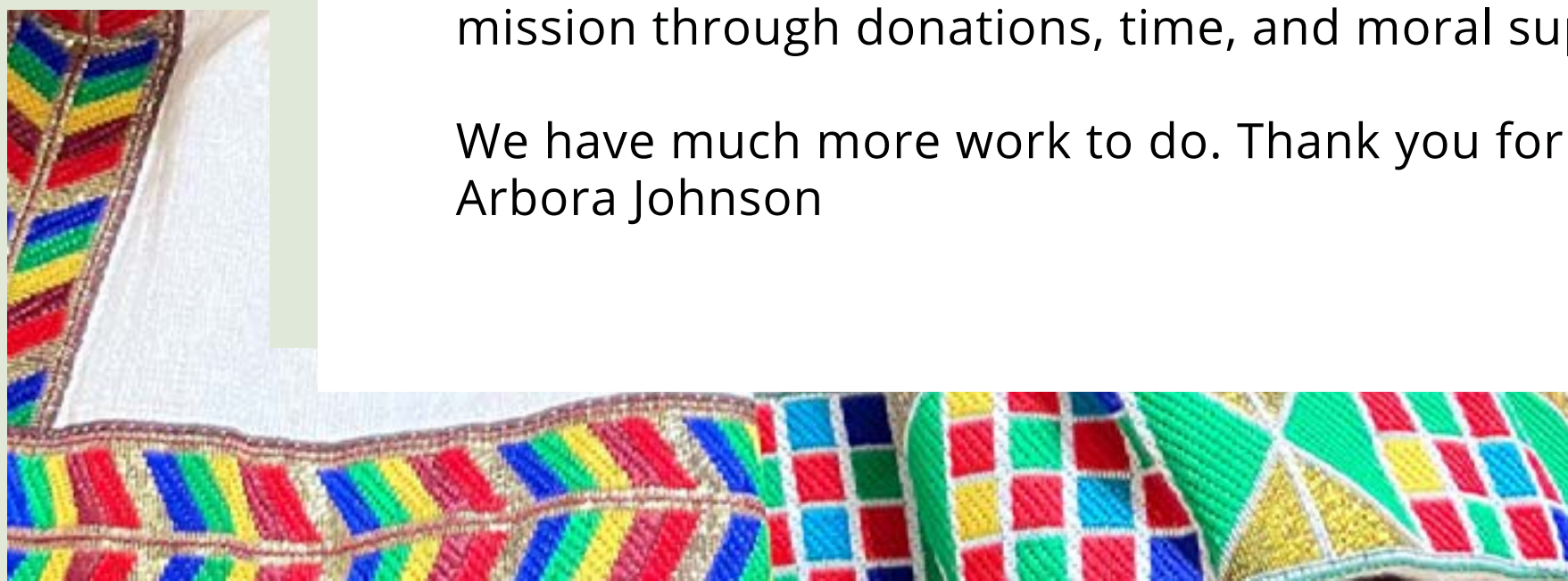
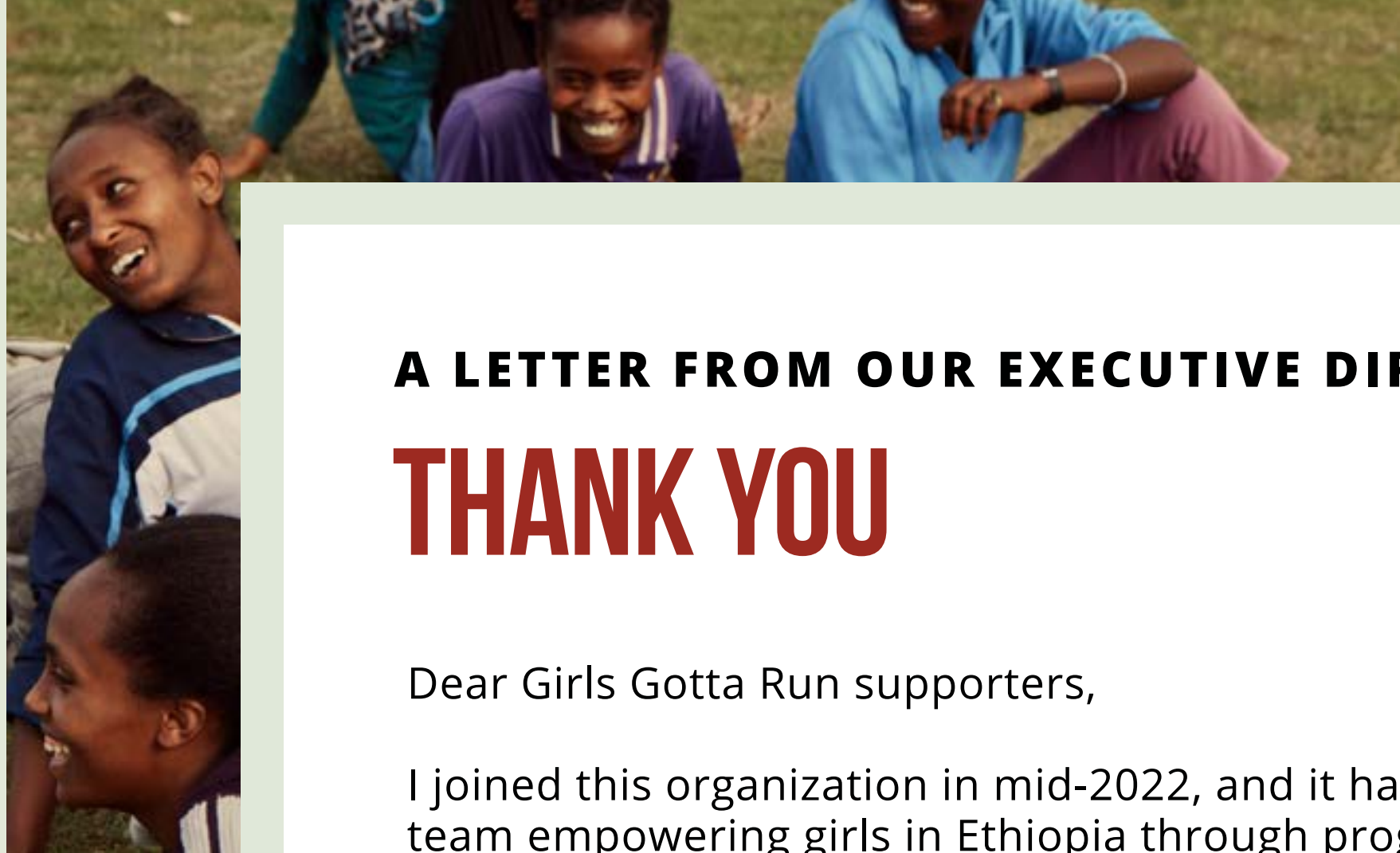
GGRF students meet weekly with a female mentor to train in life skills in communication, health and hygiene, human rights and financial literacy.



MOTHERS' GROUPS

GGRF establishes savings and entrepreneurship groups with the mothers of our Athletic Scholars. Mothers are provided with savings and business development training, seed capital to establish a savings group, and the oversight of a trained community leader.





A LETTER FROM OUR EXECUTIVE DIRECTOR

THANK YOU

Dear Girls Gotta Run supporters,

I joined this organization in mid-2022, and it has been amazing to be part of the team empowering girls in Ethiopia through programs built around running and education. I was familiar with research showing that investments in women and girls have a high return because the benefits are shared with entire families and pay dividends for generations. Seeing our programs in person, the high impact was undeniable - our work is changing the life trajectory of the girls in our program and also their mothers, siblings, and neighbors.

I want to especially thank our Ethiopian partners and staff, who are doing the hard work every day in Soddo and Bekoji. Siiqqee Women's Development Association, led by Zertihun Tefera, is our implementing partner. Without Kidist Daniel, Program Manager in Soddo; Sukare Nure, Program Coordinator in Bekoji and Fatiya Abdi, the Bekoji Coach, our work would not be possible. I am also grateful for our Board of Directors, especially Board Chair Allyson Senie, for the commitment, passion and expertise they bring to Girls Gotta Run.

Meeting our Athletic Scholars, community members, and our wonderful staff members in Bekoji and Soddo has been a privilege. The other highlight has been meeting you, our supporters, whether by phone call, video chat, in person or even just an email response. I have been inspired by the many people who support our mission through donations, time, and moral support.

We have much more work to do. Thank you for being on our Team for the long haul!
Arbora Johnson

BOARD CHAIR

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SODDO, ETHIOPIA PROGRAM MANAGER

Kidist Daniel

BEKOJI, ETHIOPIA PROGRAM MANAGER

Sukare Nune

BEKOJI HEAD COACH

Fatiya Abdi

IMPLEMENTATION PARTNER

Siiqqee Women's Development Association

BACK UP & RUNNING, LITERALLY!



2022 WAS A BUSY YEAR OF REBUILDING. THANKS TO YOUR SUPPORT AND OUR ETHIOPIAN COMMUNITY-BASED PROGRAMS WE FINISHED THE YEAR IN A STRONG POSITION.

- 01** Kept girls running through COVID with Coach Fatiya in Bekoji, leading to TV coverage in Ethiopia.
- 02** Hired new Program Manager Kidist Daniel in Soddo, who launched Summer Tutoring to make up for lost learning.
- 03** Kathleen Ralls' academic research was published, offering strong validation of our programs' empowerment of girls through running & Life Skills classes.
- 04** All GGRF 8th graders passed the Ethiopian exams to continue to 9th grade.
- 05** Rebuilt US leadership under a new Board of Directors Chair and a new Executive Director.
- 06** Began the new school year with a full cohort of Athletic Scholars in both locations, the first normal start to the school year since 2019.
- 07** Held a successful International Day of the Girl "Run Where You Are" Fundraiser, with supporters pitching in from around the world to help us smash our fundraising goal.
- 08** Distributed school uniforms, sanitary pads, notebooks, backpacks and pencils to over 100 Athletic Scholars.
- 09** Fed our Athletic Scholars a hot lunch every school day—truly life saving as famine is again a reality in Ethiopia.
- 10** Won "Best Documentary" at the For Every Run film festival with Bekoji 100, and reconnected with Bekoji 100 participant and Olympic medalist Molly Seidel.
- 11** Stayed connected with and supported GGRF Alumni, including more than 40 young women now in University.
- 12** Provided running practice, kits, shoes, socks, and sports bras to our Athletic Scholars.
- 13** Invested in the mothers of our Athletic Scholars with the Mothers Savings Group.

BY THE NUMBERS

235

GIRLS & YOUNG WOMEN

directly benefiting from our program in 2022



1400

COMMUNITY MEMBERS IMPACTED

including parents, siblings and staff members



96%

HAVE FINISHED OR ARE ON TRACK TO FINISH SECONDARY SCHOOL

including program participants in both Soddo and Bekoji



98%

HAVE DELAYED MARRIAGE & CHILDBIRTH UNTIL THE AGE OF 18

including program participants in both Soddo and Bekoji since founding

LIVING ESSENTIALS

This school year, we are providing life-saving supplies to our Athletic Scholars. These essentials support entire families and are part of the comprehensive program that develops personal agency, community, and mentorship.



143
pairs of
running shoes



36,400
hot lunches
at school



16,060
menstrual
pads



250
hours of tutoring
for 200 girls



252
hours of coached
running sessions



2022 FINANCIAL REPORT

REVENUES:

INDIVIDUAL CONTRIBUTIONS:	\$50,928
INTERNATIONAL DAY OF THE GIRL:	10,350
CORPORATE & FOUNDATION GRANTS:	92,995
TOTAL REVENUES:	154,273

EXPENSES:

PROGRAM GRANTS:	99,489
SALARIES & BENEFITS:	40,507
PROFESSIONAL SERVICES:	14,720
TRAVEL, PRINTING, INSURANCE & OTHER:	7,049
TOTAL EXPENSES:	161,765

CHANGE IN NET ASSETS:	<7,492>
NET ASSETS, BEGINNING OF YEAR	132,935
NET ASSETS, END OF YEAR	<u><u>\$125,443</u></u>

VISION

Girls Gotta Run
Foundation Envisions
A World in Which Every
Girl is able to design
A future of her Choosing



MISSION

Girls Gotta Run is the
First and Only Organization
investing in Girls Who use
running and Education to
Empower Themselves and
their Communities



EMPOWERMENT

THROUGH SPORTS & LIFE SKILLS

In 2019 Dr. Ralls spent over a month with GGRF programs. She surveyed participants and studied the question of girls' improved agency and self-confidence through sports.

Dr. Ralls found that GGRF indeed empowers participating girls as they:

- Gain access to supportive social networks
- Expressed the impact their voices could have on others
- Believe they can achieve anything through hard work
- Expressed increased confidence in their professional futures

Her thesis was published this year, providing validation of GGRF's positive impact on participants' lives.

83%

of GGRF athletic scholars have athletes as role models

100%

of GGRF athletic scholars are more likely to ask questions after joining GGRF

87%

of GGRF athletic scholars believe they are viewed as leaders among their friends



“ WHAT I FOUND IS THAT A COMPREHENSIVE PROGRAM LIKE GGRF IS NECESSARY TO TRULY BUILD WELL-ROUNDED INDIVIDUALS WHO HAVE THE POWER TO CHANGE THE ENTIRE TRAJECTORY OF THEIR FAMILIES AND COMMUNITIES.”

-DR. RALLS | OCTOBER, 2022

2022 DONORS & GRANTORS

ALLEGRO COFFEE CO

DEATH WISH COFFEE COMPANY

MOTHERS WITH A HEART FOR ETHIOPIA

WOMEN WIN FOUNDATION

FALCON COFFEES

GEORGETOWN DAY MIGHTY HOPPERS

GOOD FOR GIRLS FOUNDATION

SVEXA

PUMA & MOLLY SEIDEL

SWEET MARIA'S COFFEE

ALANA HOUSE & PACT CHARITY

GOTEFF

KARMA COFFEE

MOODY COFFEE

ST. ROMAIN COFFEE

PACERS RUNNING

BRAS FOR GIRLS



MAJOR INDIVIDUAL DONORS:

Ryan Cameron, Ellen Carnevale, Beth Cartland, Maureen Duignan, Craig Forcese, Ashley Kollme, Lesko Charitable Foundation, Andrea McCabe, Elizabeth McHutcheon, Gail Nerukar, Patricia Ortman, Kathleen Ralls, Richard Rhodes, James Scott, and Allyson Senie.

REAL STORIES

FROM SODDO & BEKOJI

Each GGRF family has its own story on the journey to higher education, financial resiliency, and designing a future of its choosing. These are some of our favorite 2022 stories.



The Athletic Scholarship program has made a huge contribution to decrease early marriage and dropouts. You cannot imagine how lack of sanitary pad alone could cause dropout for a girl from a poor family and accelerate early marriage.

The Life Skills classes give support with social networks and information to help them make their own decisions.

-Siiqqee, Women's Development Association Bekoji Program Officer



With the seed money from GGRF, I could change my life and my children's lives.
-Mother of GGRF athletic scholar

My daughter brought home the soap GGRF provided, and it felt like a miracle. I had been worrying about how to wash the laundry piled up."
-Mother of GGRF athletic scholar



If I go home for lunch, I am late for afternoon classes and so I stayed at school with no food until 3pm. GGRF lunches help me with grades and running.
-Biruk, GGRF athletic scholar



Thank you for supporting us. We are women, I know, but we can (do) everything with a little help.
-Debora, GGRF alum



Thank you for providing a safe place to go this summer at no cost, where I could see my friends and learn.
-GGRF athletic scholar



I've become confident and strong since I became an athlete.
-GGRF athletic scholar



REACH US ANY TIME

Arbora@GirlsGottaRun.org

GirlsGottaRun.org



THANK YOU!